

LAMPIRAN 4

SPSS Uji validitas Dan Uji Reliabilitas 30 kuisiner

Correlations									
	VAR00001	VAR00002	VAR00003	VAR00004	VAR00005	VAR00006	VAR00007	VAR00008	VAR00009
VAR00001 Pearson Correlation	1	.434**	.366**	-.102	.353**	.135	.141	-.011	.503**
Sig. (2-tailed)		.000	.000	.288	.000	.160	.141	.907	.000
N	110	110	110	110	110	110	110	110	110
VAR00002 Pearson Correlation	.434**	1	.192*	-.052	.375**	.244*	.143	.067	.544**
Sig. (2-tailed)	.000		.044	.586	.000	.010	.135	.488	.000
N	110	110	110	110	110	110	110	110	110
VAR00003 Pearson Correlation	.366**	.192*	1	-.008	.150	.107	.448**	.340**	.600**
Sig. (2-tailed)	.000	.044		.932	.119	.264	.000	.000	.000
N	110	110	110	110	110	110	110	110	110
VAR00004 Pearson Correlation	-.102	-.052	-.008	1	-.114	.145	.013	-.215*	.214*
Sig. (2-tailed)	.288	.586	.932		.238	.130	.896	.024	.025
N	110	110	110	110	110	110	110	110	110
VAR00005 Pearson Correlation	.353**	.375**	.150	-.114	1	.244*	.385**	.184	.616**

	Sig. (2-tailed)	.000	.000	.119	.238		.010	.000	.055	.000
	N	110	110	110	110	110	110	110	110	110
VAR00006	Pearson Correlation	.135	.244*	.107	.145	.244*	1	.195*	.224*	.606**
	Sig. (2-tailed)	.160	.010	.264	.130	.010		.042	.018	.000
	N	110	110	110	110	110	110	110	110	110
VAR00007	Pearson Correlation	.141	.143	.448**	.013	.385**	.195*	1	.251**	.610**
	Sig. (2-tailed)	.141	.135	.000	.896	.000	.042		.008	.000
	N	110	110	110	110	110	110	110	110	110
VAR00008	Pearson Correlation	-.011	.067	.340**	-.215*	.184	.224*	.251**	1	.443**
	Sig. (2-tailed)	.907	.488	.000	.024	.055	.018	.008		.000
	N	110	110	110	110	110	110	110	110	110
VAR00009	Pearson Correlation	.503**	.544**	.600**	.214*	.616**	.606**	.610**	.443**	1
	Sig. (2-tailed)	.000	.000	.000	.025	.000	.000	.000	.000	
	N	110	110	110	110	110	110	110	110	110

** . Correlation is significant at the 0.01 level (2-tailed).

* . Correlation is significant at the 0.05 level (2-tailed).

Correlations

		VAR00001	VAR00002	VAR00003	VAR00004	VAR00005
VAR00001	Pearson Correlation	1	.879**	.942**	.921**	.697**
	Sig. (2-tailed)		.000	.000	.000	.000
	N	31	31	31	31	30
VAR00002	Pearson Correlation	.879**	1	.910**	.864**	.619**
	Sig. (2-tailed)	.000		.000	.000	.000
	N	31	31	31	31	30
VAR00003	Pearson Correlation	.942**	.910**	1	.924**	.783**
	Sig. (2-tailed)	.000	.000		.000	.000
	N	31	31	31	31	30
VAR00004	Pearson Correlation	.921**	.864**	.924**	1	.371*
	Sig. (2-tailed)	.000	.000	.000		.044
	N	31	31	31	31	30
VAR00005	Pearson Correlation	.697**	.619**	.783**	.371*	1
	Sig. (2-tailed)	.000	.000	.000	.044	
	N	30	30	30	30	30

** . Correlation is significant at the 0.01 level (2-tailed).

* . Correlation is significant at the 0.05 level (2-tailed).

Correlations

		VAR00001	VAR00002	VAR00003	VAR00004	VAR00005
VAR00001	Pearson Correlation	1	.445*	.184	.158	.627**
	Sig. (2-tailed)		.014	.331	.404	.000
	N	30	30	30	30	30
VAR00002	Pearson Correlation	.445*	1	.134	.601**	.874**
	Sig. (2-tailed)	.014		.482	.000	.000

	N	30	30	30	30	30
VAR00003	Pearson Correlation	.184	.134	1	-.104	.407*
	Sig. (2-tailed)	.331	.482		.586	.026
	N	30	30	30	30	30
VAR00004	Pearson Correlation	.158	.601**	-.104	1	.691**
	Sig. (2-tailed)	.404	.000	.586		.000
	N	30	30	30	30	30
VAR00005	Pearson Correlation	.627**	.874**	.407*	.691**	1
	Sig. (2-tailed)	.000	.000	.026	.000	
	N	30	30	30	30	30

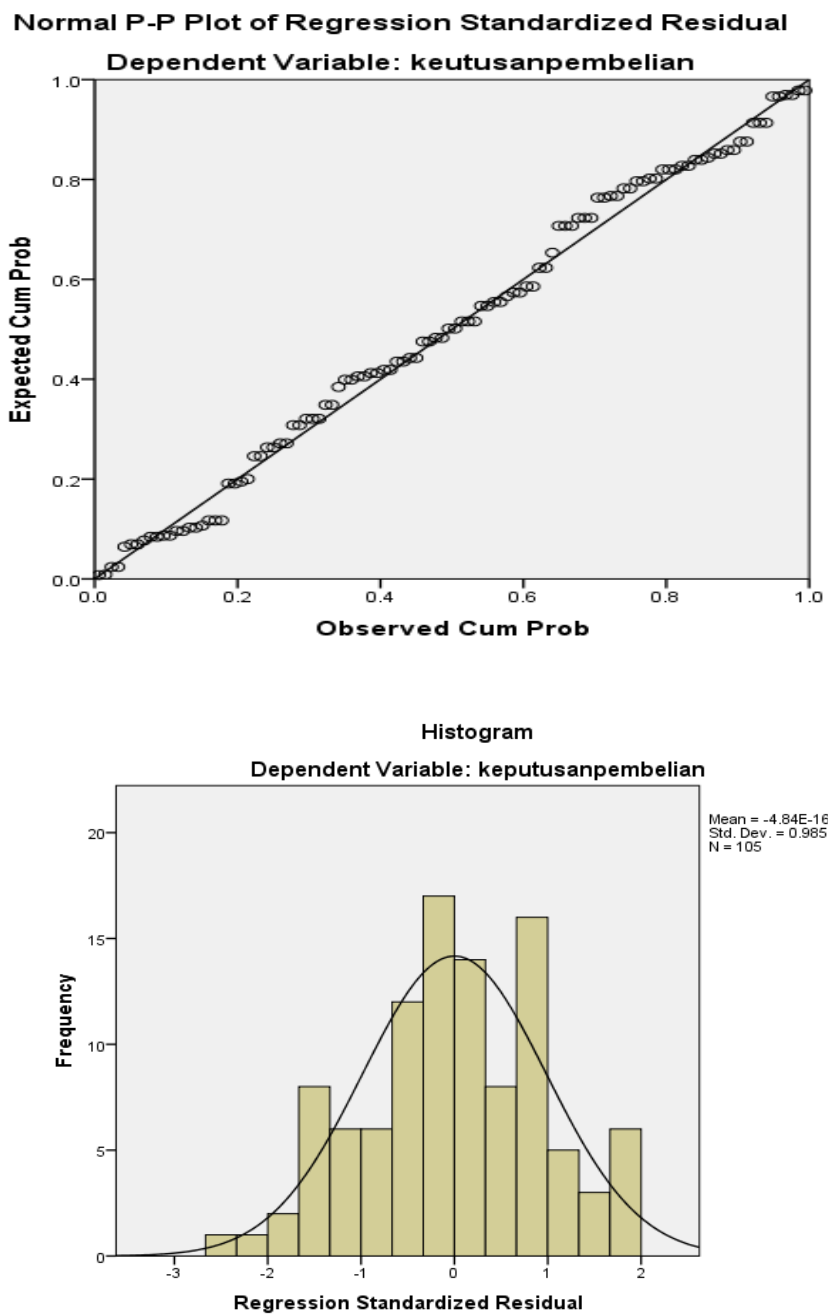
*. Correlation is significant at the 0.05 level (2-tailed).

**. Correlation is significant at the 0.01 level (2-tailed).

Uji Reliabilitas

Reliability Statistics

Cronbach's Alpha	N of Items
.704	21

LAMPIRAN 5**Hasil SPSS uji Asumsi Klasik**

Uji multikorelasi

Coefficients^a

	Unstandardized Coefficients		Standardized Coefficients	t	Sig.	Collinearity Statistics	
	B	Std. Error	Beta			Tolerance	VIF
Model=							
(Constant)	3.262	1.820		1.792	.076		
PRODUK	.176	.077	.220	2.282	.025	.717	1.394
HARGA	-.117	.086	-.119	-1.366	.175	.882	1.134
DISTRIBUSI	.513	.106	.461	4.852	.000	.735	1.361

a. Dependent Variable: KEPUTUSANPEMBELIAN

Uji autokorelasi

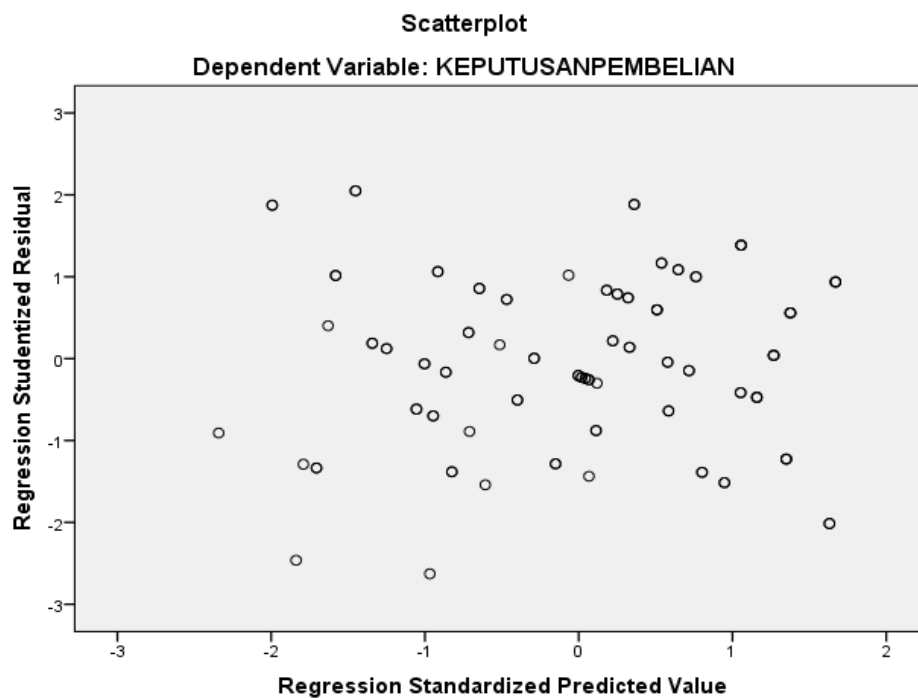
Model Summary^b

Model	R	R Square	Adjusted R Square	Std. Error of the Estimate	Durbin-Watson
1	.574 ^a	.329	.309	1.709	1.785

a. Predictors: (Constant), DISTRIBUSI, HARGA, PRODUK

b. Dependent Variable: KEPUTUSANPEMBELIAN

Uji hiterokerelasi



Regresi linier berganda

Coefficients ^a									
		Unstandardized Coefficients		Standardized Coefficients	t	Sig.	Correlations		
		B	Std. Error	Beta			Zero-order	Partial	Part
1	(Constant)	3.262	1.820		1.792	.176			
	Produk	.176	.077	.220	2.282	.025	.440	.271	.226
	Harga	-.117	.086	-.119	-1.366	.175	.078	-.153	-.124
	Distribusi	.513	.106	.461	4.852	.000	.545	.437	.391

a. Dependent Variable: keutusanpembelian

Uji f

ANOVA^a

Model	Sum of Squares	Df	Mean Square	F	Sig.
Regression	144.959	3	48.320	16.538	.000 ^b
Residual	295.099	101	2.922		
Total	440.057	104			

a. Dependent Variable: keputusan pembelian

b. Predictors: (Constant), distribusi, harga, produk

Determinasi

Model Summary

Model	R	R Square	Adjusted R Square	Std. Error of the Estimate	Change Statistics				
					R Square Change	F Change	df1	df2	Sig. F Change
1	.594 ^a	.353	.334	1.711	.353	16.53	3	106	.000

a. Predictors: (Constant), distribusi, harga, produk